

MCA



UNIVERSAL CITY STUDIOS, INC., 100 UNIVERSAL CITY PLAZA, UNIVERSAL CITY, CA. 91608, 213-985-4321

July 14, 1980

JUL 15 1980
By STEVE ADLER

Mr. Louis P. Petrich
Youngman, Hungate & Leopold
2049 Century Park East
Los Angeles, California 90067

Re: "KING KONG"

Dear Lou:

This letter is written in reference to future merchandising of "KING KONG".

As you know, the effect of the final judgment entered by Judge Real on March 21, 1979 on Cooper's cross-complaint against RKO General, Inc. ("RKO") in the declaratory relief action is to declare that Richard Cooper is the sole and exclusive owner, among other things, of all merchandising rights "in and to the use of the name, character and story "KING KONG". RKO previously has been advised that Universal has acquired from Cooper certain of his rights in "KING KONG", including motion picture rights. This letter is to advise RKO that under Universal's written agreement with Cooper, Universal owns all of Cooper's rights to grant merchandising licenses relating to the name, character and story "KING KONG".

Universal intends to begin the exploitation of these merchandising rights shortly, and this letter is simply a reminder that RKO should not grant any new "KING KONG" merchandising licenses nor extend any previously existing merchandising licenses (including RKO's previous merchandising licenses granted to Dino De Laurentiis Corporation and to Paramount Pictures Corporation).

Would you kindly arrange to furnish us as soon as possible copies of all outstanding merchandising licenses relating to "KING KONG" which have been granted by RKO.

Very truly yours,

Joseph V. Di Muro
Joseph V. Di Muro

Law Department

JVD:ab

cc: Steve Adler, Steve Kroft,
Robert Manby, Richard Simon
Melvin Sattler

AB001174

EXHIBIT 54
FOR IDENTIFICATION
Howard J. Coleman, CSR, NP
2/4/80 19.4

[SHAW BERG]